INTRODUCTION

Current regulation concerns not simply Russia, but also the Customs Union (CU) which was formed on January 1, 2010 by Russia, Kazakhstan and Belarus. GOST R certification changed to certification to Technical Regulating (TR certification) of the Customs Union.

Customs Union Technical Regulations n° 009/2011 “Safety of Cosmetics and Perfumery” came into force on 01.07.2012 and replaced Russian GOST and hygiene requirements. Documents issued according to the old legislation are still valid until July 1st, 2014.

According to the new rules and Customs Union Technical Regulations, cosmetics and perfumery exported to Russia and the Customs Union are subject to CU TR Declaration of Conformity or State Registration depending on the type of goods, i.e. they should be approved by relevant Russian or Customs Union’s authorities in terms of compliance to these rules. This concerns both locally produced and imported goods.

Main objectives certification

- Proves compliance of products to safety requirements
- Required for Customs clearance procedures at the Russian and/or Customs Union’s border
- Required for sale and use of products on the Russian and/or Customs Union’s market
- Allows advertisement of the products.

CONFORMITY ASSESSMENT DOCUMENTS

Mandatory documents for cosmetics and perfumery depending on the type of goods are:

- State Registration of Customs Union or
- TR CU Declaration of Conformity

STATE REGISTRATION

Products subject to State Registration:

1. Artificial tanning products (autobronzants)
2. Skin whitening (lightening) products
3. Cosmetic tattooing
4. Personal hygiene products
5. Products for protection of skin from harmful industrial factors
6. Cosmetic products for children
7. Hair colorants, bleaches and highlights
8. Hair perms and hair straightening products
9. Products made using nano-materials
10. Products for hair removal
11. Peelings
12. Products for dental and oral hygiene containing over 0.15% fluorine (or over 0.05% for liquid products)
13. Dental bleaching agents containing hydrogen peroxide and other ingredients producing hydrogen peroxide including carbamide peroxide and zinc peroxide in the concentration of hydrogen peroxide (as an ingredient, or produced) 0.1–6.0%.

The aim of the State Registration is to confirm that products conform to applicable Technical Regulations and sanitary regulations of the Customs Union and to prove that the products are safe for human health when used under normal conditions.

The State Registrations are edited by product or by category of homogeneous products as well as by manufacturer and are not limited in time with validity within the territory of Russia, Kazakhstan and Belarus. Thus, one list of products may be covered by several State Registrations. Registered product should be marked by the EAC sign (called Mark of Conformity or Mark of goods circulation) to demonstrate compliance with applicable CU requirements.

**TR CU DECLARATION OF CONFORMITY**

**Products subject to declaration conformity**

All other cosmetics are subject to a Declaration of Conformity. Declaration of Conformity is issued on the name of a legal entity registered in the Customs Union (buyer, importer or distributor) and for one specific contract between the exporter and the importer, so that its validity is limited to one local client and to the duration of the contract, limited to 5 years. Declaration of Conformity may also concern only one shipment depending on the export volume and exporter's / importers needs.

Declaration of conformity has to be signed and stamped by Russian buyer.

Declaration of Conformity is issued by groups of products assembled according to the Russian internal OKP classification, Customs codes and standards. Thus, one list of products may be covered by several declarations.

Declared product should be marked by the EAC sign (called Mark of Conformity or Mark of goods circulation) to demonstrate compliance with applicable CU requirements.

**GENERAL REQUIREMENTS**

Safety of the perfumes and cosmetics is ensured by a set of requirements for:

1. Composition
2. Physical and chemical parameters
3. Microbiological parameters
4. The contents of toxic elements
5. Toxicological parameters
6. Clinical parameters
7. Production
8. Consumer packaging
9. Product marking
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EXSPORTER AND IMPORTER GUIDELINES

EXPORTER GUIDELINES FOR COSMETICS

Testing of products in Russian laboratory accredited by Russian and CU authorities is mandatory. Samples have to be sent to Russia for testing.

LABELLING REQUIREMENTS

The CU Technical Regulations № 009/2011 “Safety of Cosmetics and Perfumery” determines labelling as follows: Perfumes and cosmetics labelling (marking) is “consumer information in the form of inscriptions, digital, colour and pictograms to be applied to the consumer containers, label, sticker”.

All information located on the product, packaging and notices shall be written in the official language of the member state of the Customs Union in which the product will be marketed: Russian for Russia and Belarus, and Russian with Kazakh for Kazakhstan.

Marking of the perfumes and cosmetics shall be in line with Russian and/or Customs Union’s rules.

DOCUMENTS REQUIRED FOR CERTIFICATION

- Application form for Certification
- Declaration of conformity of the products to the European standards (free form on letter-head paper)
- ISO certificate or any other factory certification (if obtained)
- Certificate of Trade issued by the Federation of the Perfumery and Cosmetic Industry
- Authorization for placing of product on the national or international market
- List of products to certify with Russian translation (full Russian line)
- Labels and instruction of use (or drafts) translated into Russian
- Copy of the contract with the local buyer
- Shipment invoice (for the single shipment certification)
- Test/analysis reports (internal or from a third party laboratory), if any
- Samples of products in required quantity defined by the certification body (in sale packaging)

The manufacturer's documents shall be translated from a foreign language into an official language of the member state of the CU (Russian or Kazakh or Belarusian), and translator’s signature shall be certified by a notary, with a copy of special qualification diploma attached.

STEPS OF CERTIFICATION

The procedure of certification generally consists of the following steps:

1. Samples testing in accredited laboratory
2. Audit of facility (if applicable)
3. Technical review of documents
4. Evaluation of test-reports, of audit report and of technical documentation
5. Issuance of certificates if products are compliant
6. Guidance for marking and labelling in Russian language
FEES

There is no standard price-list for Russian certification services, since its cost is very much dependant on such factors as complexity of the product, its features, complexity of the manufacturing process and the type of permissive document opted for. These fees cover the cost of evaluation, testing, audit and all other technical and administrative activities involved in the certification process.

An individual quote will be provided to the party requesting for the certification services and agreed upon before commencing with the certification.

In order to be able to quote for certification, the following information has to be submitted to Intertek:

- List of products, types, models, brands
- Manufacturer's name and address
- Customs codes
- Technical description and features
- Field of application, environment
- ISO certificate or any other certificates
- Copies of previously obtained Russian certificates

Intertek makes every effort to answer you as soon as possible and to propose the best solution to your needs.

THE INTERTEK SOLUTION

Intertek pioneered the development of the product conformity assessment programmes, which is now being applied in many parts of the world to prevent dangerous and unsafe products entering into the market. Intertek has over the years built up vast experience, infrastructure and necessary knowledge in the management of these conformity assessment programmes.

- Intertek has the world's largest networks of laboratories and experts within the fields of electrical, chemical, consumer and industrial goods. We have undertaken more assessments of more products for longer than any other organization.
- Intertek has a global network of offices and have been arranging these types of mandatory certificates for more than 5 years.
- Our staffs are experts on Russian standards and requirements as well as understanding the needs of exporters and importers.
- Intertek is in close cooperation with the relevant Russian authorities.
- Intertek can provide a tailor made service that meets your particular needs.
- Intertek has decided customer support in Russia.
- Intertek has experience in providing solutions to business exporting a wide range of products to Russia.
RUSSIAN FEDERATION AND CUSTOMS UNION
GOST R CERTIFICATION PROGRAMME

EXPORTER AND IMPORTER GUIDELINES

EXPORTER GUIDELINES FOR COSMETICS

FLOWCHART DEPICTING THE CERTIFICATION ROUTES

Obtaining of Conformity Certificates for Russia

1. Applicant
   - Submits required documentation* to 3rd Party Certification Body

2. Review of the submitted documents
   - Is the documentation complete and acceptable?
     - No: Applicant to resubmit valid documentation
     - Yes: Commercial offer with price for Certification made to Applicant

3. Applicant agrees to the offer?
   - No: Discontinue process
   - Yes: Certification body to draft formal contract

4. Applicant to sign contract and make a prepayment

5. Technical Review of Documents

6. Samples testing / audit of facility
   - Is the testing successful?
     - Yes: State Registration, GOST R Certificate, Declaration or other required certificate to be issued
     - No: Correctional Action to be taken

Legend
*Required Documentation
- Application form
- Contract with Russian importer or shipment invoice
- Technical documentation on the products
- QMS accreditations, Other certifications etc

Certificate handed to Applicant on receipt of balance payment
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GOST R CERTIFICATION PROGRAMME

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EXPORTER AND IMPORTER GUIDELINES

EXPORTER GUIDELINES FOR COSMETICS

CONTACT US

INTERTEK FRANCE
GOVERNMENT & TRADE SERVICES
ECOPARC II
27400 Heudebouville
France
Tél. : +33 (0) 2 32 63 31 65
Fax : +33 (0) 2 32 09 30 87
E-mail: info.russia@intertek.com

Our websites:
www.intertek.com